



COMMERCIAL CAPABILITY STATEMENT 2026.

COMMERCIAL ARBORICULTURE & SITE ENABLING



Kraken Arb provides gold-standard arboricultural solutions for Tier 1 and Tier 2 infrastructure projects. Specialised in high-capacity site clearance and technical dismantling across Derbyshire, Nottinghamshire, and South Yorkshire.

£10M
INSURED

www.krakenarb.co.uk



THE KRAKEN ARB

COMMERCIAL ARBORICULTURAL SOLUTIONS



The Mission:

Providing high-capacity site clearance and enabling works for the UK's leading regional developers.

Award-Winning Standards:

Recognised as a 2026 Small Business Awards Finalist, proving our commitment to excellence in the British trades.

Our Commercial Promise

We provide a Gold-Standard service designed to integrate with your build schedule:

- **Logistical Reliability:** Toni manages all pre-construction logistics and compliance before mobilisation.
- **Operational Safety:** Ash oversees every technical dismantle with a strict, site-specific safety plan.
- **Site Respect:** We maintain a "Zero-Trace" finish, protecting your development's assets.
- **Proven Consistency:** Award-winning arboriculture built on the trust of a family-run trade.

The Credentials:

- £10 Million Public Liability Insurance (Fully scalable to project requirements).
- Upper-Tier Waste Carrier Licensed (Full Waste Transfer Notes provided).
- NPTC / City & Guilds Qualified Teams.



Call:
07340 998709

More Information:
www.krakenarb.co.uk



SEAMLESS COORDINATION: FROM YARD TO SITE

Office & Logistics

- **Tendering:** Rapid quoting and tender submissions to meet your procurement deadlines.
- **Compliance:** Delivery of site-specific RAMS, £10m Insurance certificates, and training records.
- **Communication:** Real-time support via our in-house systems to keep your project on schedule.



On-Site Execution

- **Site Supervision:** Ash oversees all on-site activity, ensuring strict adherence to the Method Statement.
- **Precision Felling:** Expert execution of site enabling works and technical dismantles.
- **Quality Control:** Implementing a "Zero-Trace" finish, ensuring the site is clean and ready for the next trade

Seamless Integration

- Our defined two-phase leadership structure eliminates the communication gaps common in subcontracting.
- By combining Toni's office efficiency with Ash's on-site expertise, we ensure a reliable, professional site presence.
- We integrate directly with your site schedules to prevent delays and maintain project momentum.

Safety-Led Planning (Not Guesswork)

- Before any saw starts, we conduct a thorough physical site assessment and plan the rigging approach.
- We provide professional plans that protect people, property, and your project's long-term timeline.
- Our teams operate to full site-safety standards, including required PPE and rigorous risk management.





ENVIRONMENTAL ETHICS & DIGITAL REACH



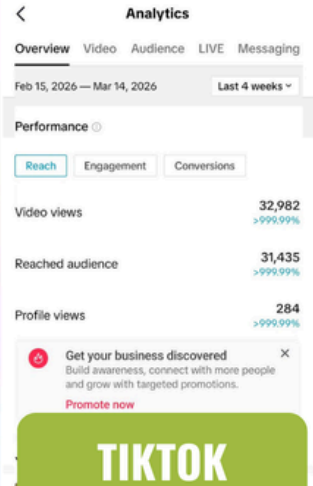
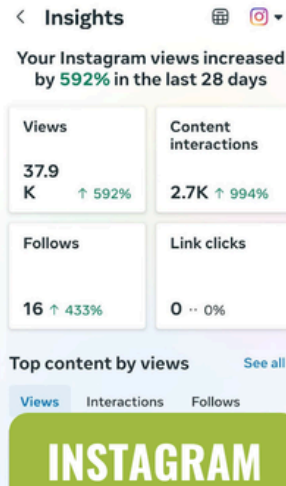
Year-Round Wildlife Protection

- We go above and beyond legal requirements for wildlife.
- While the law specifies certain nesting seasons, we conduct comprehensive bird surveys all year round.
- We have observed that due to warmer weather patterns, birds are nesting outside of traditional windows.
- Commercial Benefit: We ensure your project stays legally compliant and avoid costly fines or shutdowns due to ecological nesting violations.

The Digital Stadium

- We aren't just working in the trees; we are changing how the public sees the trade.
- Our authentic, humorous, and educational content has built a massive community online.
- Monthly Reach: Over 30,000 views every 28 days on Facebook alone.
- Social Value: Partnering with an award-winning, high-visibility local brand adds social value to your development's profile.

Analytics & Social Proof :

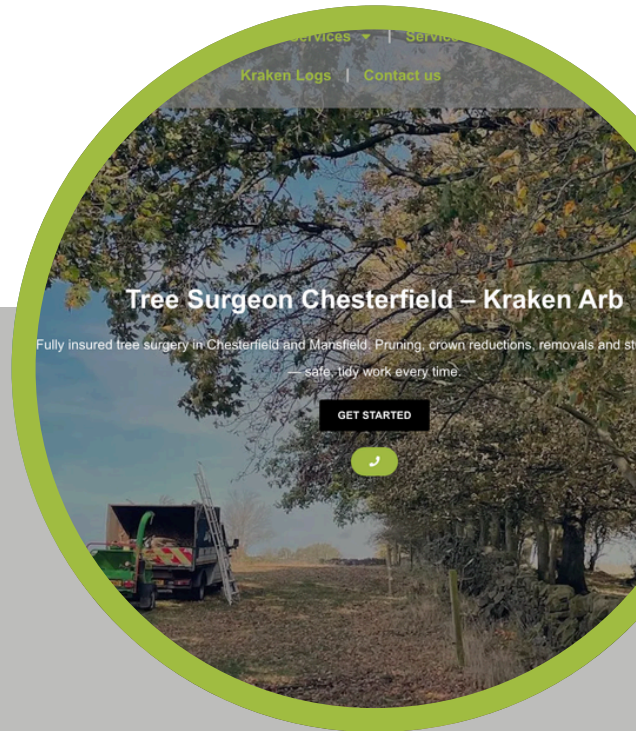




ACHIEVEMENTS & ORGANISATION

The Engine Room: Systems for Success

- A professional trade business is only as good as its logistical support.
- Integrated Management: Toni handles all procurement, scheduling, and compliance documentation, ensuring a seamless experience for site managers.
- Reliability & Trust: Our administrative efficiency ensures we never miss a site briefing or a deadline. By combining office precision with on-site expertise, we provide a service that is as dependable as it is skilled.



In-House Innovation

- Direct Communication: Toni built our company website and live-chat systems to provide instant support for our clients.
- Digital Accuracy: We use modern systems to manage project timelines and ensure all site-specific RAMS are delivered on time.



Consistent Aftercare & Support

- Long-Term Partnerships: We provide ongoing support far beyond the initial site clearance.
- Reactive Guidance: Available for future site planning, regrowth advice, and seasonal maintenance.
- Reliable Support: We prioritise honest, expert guidance over sales, ensuring your landscape remains compliant and managed.





INFRASTRUCTURE PARTNERSHIP & SUMMARY



Overcoming Site Obstacles

- We specialise in high-pressure environments where "cheap and fast" operators fail.
- By sticking to strict safety standards and conducting year-round bird surveys, we ensure your project remains compliant and uninterrupted.
- The Kraken Advantage: We provide a level of trust and technical precision that national "faceless" corporations cannot match.

Why Partner with Kraken Arb?

- Modern Operations: A family-led firm combining Toni's sophisticated office systems with Ash's top-tier technical expertise.
- High-Capacity Gear: We utilise modern machinery, including Hinowa Spider Lifts, to handle complex site layouts safely.
- Proven Success: Our 9/10 quote acceptance rate is evidence that our formula of clear communication and value works for our clients.